



"Covering Everything Under the Sun"

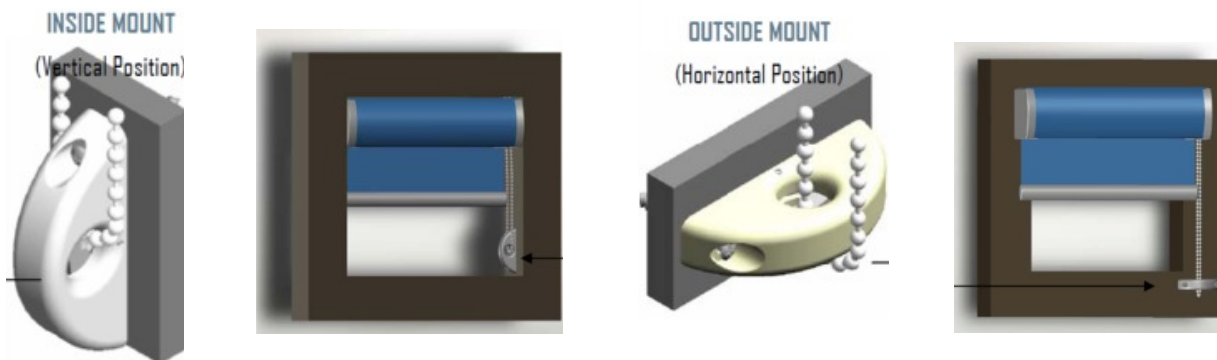
Tension Devices

Polar Shades is proud to introduce its new Tension Device that complies with the WCMA revision to the American National Standard for Safety of Corded Window Covering Products, Section 6.5.2.

In an effort to reduce the risk of accidents, Polar Shades will place a Tension Device on each manual clutch shade's beaded chain prior to packaging that when properly installed reduces the hazards of strangulation and entanglement of young children by limiting their access to the beaded chain. This revolutionary new Tension Device has been engineered to render the shade inoperable until the Tension Device is installed to a window frame or wall. The locking mechanism of this device locks the shade's beaded chain if the tension device is not installed or comes loose from the mounting surface and will not unlock the chain until the device is installed or securely reattached. Once installed, the Tension Device is designed to allow the chain connector and/or stop bead to pass easily through the device's opening for smooth shade operation.

Three warning labels to inform the customer/user of the hazards associated to cord loops and children will be attached to each shade's beaded chain, rear hem pocket and tension device. Additionally, a label identifying Polar Shades as the manufacturer of the shade and the date the shade was manufactured will be placed on each manual clutch shade's roller tube for future identification. These steps are necessary in order for Polar Shades to help ensure that these tension devices are properly installed and children are protected from being injured or strangled from becoming entangled in free-standing cords.

Polar Shades will stock these devices in white and silver with vanilla, bronze and black being available by special order only.



CHILDREN AND WINDOW CORDS DON'T MIX.

When window cords are accessible to small children, these seemingly harmless products may become strangulation hazards. We must educate everyone as to the danger of window cords to children. The Window Covering Safety Council is urging parents and caregivers to make the right choice and only use cordless window products in young children's bedrooms and sleeping areas to completely eliminate this risk. Owners and renters should replace all window coverings in the home that do not meet the latest national standard for window cord safety with today's safer products.